

# **2010 Bryan Clay Foundation Kidfit Clinic** **Presented by Straub Hospital**

One-Page Information Sheet  
FOR IMMEDIATE PRESS RELEASE

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## **THE BRYAN CLAY FOUNDATION BRINGS THE YOUTH OF HAWAII A FREE, ONE-DAY ATHLETIC CLINIC SPONSORED BY STRAUB HOSPITAL.**

So you call yourself an athlete? Well let's see what you got. Test your athletic skill and performance against the pros. Hawaiian native and World's Greatest Athlete, Bryan Clay, teams up with Straub Hospital, to empower tomorrow's champions. Young athletes in attendance will receive invaluable inspiration and experienced based training for success in both sports and life. Athletic performance will be evaluated using the Nike S.P.A.R.Q. Testing system- a method used by major league sports to assess over 300,000 athletes from across the planet.

Thanks to the generosity of Straub Hospital, the 2010 Bryan Clay Foundation Kidfit Clinic will be FREE for the second year in a row. The event will be held at the University of Hawaii's Clarence T. Ching Athletics Complex from 9am to 2:30pm on October 23<sup>rd</sup>, 2010. Registration is limited to the first 200 applicants and is open for youth ages 7-18. Register online at [www.gokidfit.com](http://www.gokidfit.com).

Additional sponsors for the event include names like Nike, General Mills, JN Automotive, University of Hawaii Track and Field, Meadow Gold, Armstrong Produce, Yoli, Indulge Hawaii, Hooray Promos, and Menehune Water. Sponsors will provide participants with in-kind donations such as healthy snacks for breakfast and lunch, wellness education materials, and a variety of awesome promotional give-a-ways. For sponsorship or volunteer information please contact David Parsons, Chief Operating Officer of the Bryan Clay Foundation at 626.771.2949.

### **About the Bryan Clay Foundation**

The Bryan Clay Foundation is a national nonprofit (501c3) corporation established by Bryan Clay— a two-time Olympic Decathlon Medalist (Gold: Beijing, 2008; Silver: Athens, 2004) and "World's Greatest Athlete." The vision of the Bryan Clay Foundation is, "Building champions, changing lives." Our mission is to help mentor youth through the maturity process of their gifts and talents- to motivate and empower them with the opportunities, self-determination, and practical tools necessary to maximize their potential. Through programs like the Hawaii Kidfit Clinic, we hope to encourage the development of character and the pursuit of total wellness. Our dream is to see youth become fulfilled, productive members of society who are passionate about giving back. For more information visit [www.bryanclay.com](http://www.bryanclay.com).