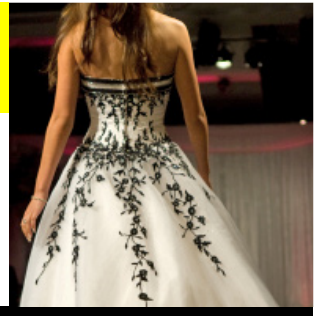


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Spring Fashion Week

INSIDE
SPORTS & ENTERTAINMENT GROUP



September 10-17, 2009 ■ Bryant Park ■ New York

Since its inception in 1993, Fashion Week has grown from a marquee local production to a premiere international event. Each season, over 100,000 industry insiders, buyers, retailers, celebrities, VIPs and members of the national and international press attend the exclusive, invitation only shows, affirming the event's global status as a major fashion force. Be on the cutting edge, and get *inside*.

Your Event Includes:

- Three (3) nights deluxe hotel accommodations in Manhattan (double occupancy)
- Two (2) VIP runway invitations to two designer fashion shows of your choice
(*You will be personally escorted to your seats*)
- Access to main general lounge area before and after shows (features champagne and media frenzy)
- *VIP Backstage access after each show
 - Opportunity to meet the designer
 - Photo opportunities with designer and models
 - Photo opportunities with celebrities in attendance before and after the show
 - Tour of make-up and hair rooms
- Fashion Week welcome gift
- On-site InsideSEG staff to facilitate all aspects of your trip

Cost: starting at \$3,500 (includes 2 guests)



Note:

*VIP backstage access is available for most shows, but may not be available for a select few

Investment variables include choice of shows attended

Schedule of shows released approximately 1-2 weeks prior to start of Fashion Week

