

FOR IMMEDIATE RELEASE
March 15, 2011

Contact: Stephanie Heller, 310.649.5222
The Giving Back Fund

**NBA All-Star and Portland Trailblazers Forward Gerald Wallace
Announces Summer Basketball Camp in Childersburg, AL**

(Childersburg, AL) — Portland Trailblazers Forward Gerald Wallace announced today that The Gerald Wallace Foundation will be hosting the second annual Gerald Wallace Alabama Basketball Camp this upcoming summer. NBA All-Star Gerald Wallace is committed to giving back to the community that he grew up in, and is especially interested in improving the lives of youth in and around Childersburg. The camp is an opportunity for underserved youth to get involved in sports, improve their basketball skills, and connect with hometown hero Gerald Wallace.

What: A fun basketball camp designed to instruct youth in basketball, while promoting sportsmanship and leadership.

Where: Childersburg High School Gymnasium
122 Faye South Perry Drive
Childersburg, AL 35044

When: 80 campers ages 7 – 11 (open to girls and boys)
Monday, July 11 – Saturday, July 16
9 a.m. – 1 p.m.

80 campers ages 12 – 16 (open to girls and boys)
Monday, July 18 – Saturday, July 23
9 a.m. – 1 p.m.

Registration: \$50/per camper
Registration information can be found at www.geraldwallacefoundation.org

For more information about the **Gerald Wallace Foundation** or the Gerald Wallace Alabama Basketball Camp, visit www.geraldwallacefoundation.org or www.givingback.org

About The Gerald Wallace Foundation

The Gerald Wallace Foundation, a donor-advised fund at The Giving Back Fund, was established by the Portland Trailblazers' Forward to provide life-changing opportunities for underserved children and their families with a special emphasis on recreational activities in Childersburg, Ala., Gerald's hometown, and Portland, Oreg., Gerald's NBA playing city.

About The Giving Back Fund

The Giving Back Fund (GBF) is a national public charity that creates and professionally manages charitable foundations and other philanthropic programs for athletes, entertainers, business entrepreneurs, and corporations. Since our founding in 1997, GBF has created an important niche in expanding and diversifying philanthropy, particularly among young people, women and people of color. Our unique structure allows donors to direct more of their charitable dollars to causes they care about and less to administrative overhead. To date, The Giving Back Fund has provided philanthropic consulting, management and programming to more than 200 athletes, entertainers, entrepreneurs, and other high net worth individuals. GBF has overseen the distribution of more than \$30,000,000 in charitable grants within the United States and other countries, and has developed dozens of unique scholarship, mentoring, medical, arts, and other philanthropic programs. For additional information, please visit www.givingback.org.