Helping Those Who Help Others
Dear Friend,

Over the past year, our world has been dramatically changed due to the COVID-19 pandemic which has touched all parts of the globe and caused more than 280,000 deaths in the United States and more than 1.6 million deaths around the world. It has truly been a year like no other.

2020 began innocently enough with our annual Big Game Big Give, the Premier Charity Event at the Super Bowl. For the 11th consecutive year we raised funds for local charities in the Super Bowl host city and for our unique and innovative **Fund for the Advancement of Philanthropy** (FAP). That Fund helps bring to life and make sustainable, important philanthropic projects that lack the initial resources to begin, but which hold great promise for future sustainability and impact.

I invite you to flip through the pages of this report of our Highlights of 2020. The extraordinary range of philanthropic activities in which we are deeply and meaningfully engaged will, I believe, stir your heart and touch your soul. From COVID relief to social justice, to disease cures, to medical advances, to women's causes, to treatment of depression, to literacy programs, to protecting orphans, to Next-Gen Philanthropy,...it is all within these pages. The heroic individuals who carried out all of these sacred philanthropic efforts have at least one thing in common: They carried out their work with the support and guidance of The Giving Back Fund.

In the words of Winston Churchill, "**we make a living by what we get, but we make a life by what we give.**" If something moves you that you see below, I invite you to support it. Life's most precious possessions are those which when shared, multiply; those which when divided, are not diminished.

I wish you Health and Peace in the coming year.

Marc

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**Letter from the President & Founder**

To leave the world a bit better, whether by a healthy child, a garden patch, or a redeemed social condition; to know even one life has breathed easier because you lived, This is to have succeeded.

- Ralph Waldo Emerson

Marc Pollick

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"To leave the world a bit better, whether by a healthy child, a garden patch, or a redeemed social condition; to know even one life has breathed easier because you lived, This is to have succeeded." - Ralph Waldo Emerson
The Giving Back Fund (GBF) is a national non-profit organization with global reach that facilitates philanthropic giving by providing consulting, management, and administrative services under a governance structure similar to a community foundation.

With more than 250 years of combined world-class expertise, our team of philanthropy professionals has helped our clients create more than 450 individual foundations and fiscally sponsored projects across the globe. Our clients include athletes, entertainers, business entrepreneurs, corporations, and others – all with a common goal to make this a better world.

OUR MISSION

To improve lives by expanding the number of people and the amount of resources dedicated to GIVING.

OUR VISION

A society in which becoming a successful philanthropist is as valued and desirable a goal as success in athletics, business, entertainment, or any other field.

KEY FACTS

24
Years of Operation

$400+M
Dollars Granted Out

450+
Foundations Established
Company Overview

OUR GOALS

The Giving Back Fund is a national public charity with the following goals:

- To help cultivate a new group of philanthropists with a particular emphasis on groups often underrepresented in traditional philanthropy such as people of color, women, and youth.

- To help establish new philanthropic role-models who will inspire others to give back to their communities and create a high-profile, mutually supportive charitable community that works together, when appropriate, in support of a diverse range of missions and goals.

- To honor philanthropy in all of its aspects, whether manifested by the giving of time, talent, or money to assist others.

- To encourage and support new philanthropy by offering professional, strategic, and cost-effective philanthropic consulting and management services.
Despite the devastating challenges of 2020, The Giving Back Fund has experienced record growth with more than 40 new foundations and philanthropic projects.

The Giving Back Fund has facilitated the good intentions of many people around the world who have reached out to help others. Furthermore, GBF waived start up fees and monthly administrative fees for several months for many of our new COVID-19 relief foundations and new social justice foundations. These new foundations add to GBF's already highly diverse portfolio of foundations as depicted in the pie chart below.
Amplify your Charitable Investment

Fund for the Advancement of Philanthropy

What if you could donate $1 and have it return $30 in new philanthropy? You would agree that would be a pretty good investment return. That is exactly the kind of return you can expect and more with an investment in our Fund for the Advancement of Philanthropy.

The Fund for the Advancement of Philanthropy is an innovative program of The Giving Back Fund that empowers people with exceptional experiences and skills to serve as effective Change Agents in their communities. Through the Fund for the Advancement of Philanthropy, The Giving Back Fund combines its distinctive approach to design-build philanthropy with the passion and energies of individuals uniquely positioned to advance solutions to challenges impacting our world. These Change Agents, identified through a selective process, launch fiscally-sponsored charitable projects and programs under The Giving Back Fund that align their areas of expertise and gifts with community needs.

The dollars you invest in the Fund for the Advancement of Philanthropy are multiplied and amplified in their impact through the passion-driven leadership of our selected Grantees. Strengthened and supported by the experienced and proven nonprofit management of The Giving Back Fund, Grantees leverage their unique talents, stories, and skills to build networks of supporters for their causes and implement impactful solutions to challenges facing our world.

PROGRAM BENEFITS

Grantees are provided with trainings and coaching in areas critical to their lasting success as community Change Agents, including:

- Needs assessment and responsive strategy planning and execution
- Community networking and partnership building
- Data evaluation for performance improvement and effective storytelling
- Diversified fund development strategies
- Compliant and efficient operational practices

As fiscally sponsored projects and programs of The Giving Back Fund, Grantees are also given a dedicated Foundation Manager who works hand in hand with them to support their operations in compliance with nonprofit Best Practices and IRS Regulations.
2020 GRANTEES

This year, GBF provided grants to:

- More than a dozen COVID-19 Foundations
- Time Magazine’s Teen Entrepreneur of the Year, Mikaila Ulmer, and her Healthy Hive Foundation to save honey bees
- Teach The World Foundation to combat illiteracy in developing countries

All of this is made possible through grants from the FUND FOR THE ADVANCEMENT OF PHILANTHROPY. Those grants are made possible by YOUR donations.

DONATE: givingback.org/donate

Website: givingback.org

The Giving Back Fund offers SPECIAL THANKS to the following individuals for their generous support of the Fund for the Advancement of Philanthropy in 2020:

William R. Burdette, President
Center for Social Change, Inc.

Terren S. Peizer, Chairman & CEO
Acuitas Group Holdings
### GBF's Family of Charities

- COVID-19 Relief .......................................................... 7
- Social Justice ............................................................... 21
- Next Gen Philanthropy .................................................. 24
- Women & Children ....................................................... 28
- Medical & Disease Cure .............................................. 38
- Education & Enrichment .............................................. 47
- Community Engagement ............................................. 53
- General Philanthropy ................................................... 55

"How wonderful it is that nobody need wait a single moment before starting to improve the world."

- Anne Frank
Founded by three twenty-somethings in NYC, Invisible Hands delivers food, medicine, and other essentials to those most in need and at risk during the COVID-19 pandemic.

Invisible Hands has delivered over $1M in food to the elderly, people with disabilities, people who are immunocompromised or sick, and people experiencing food insecurity.

Powered by **10,000+ volunteers**, Invisible Hands has expanded to New Jersey and Pennsylvania.

**TESTIMONIALS**

“My father sadly and peacefully passed away from Coronavirus last Saturday. In his last weeks before he entered the hospital, he wasn’t able to leave the house because he was too sick and weak and had a fever. I wanted to thank you for creating a way for him to receive food during the scariest days of our lives. He was lonely and afraid and your organization, Invisible Hands, made it possible for him to live as normal a life as possible under these unusual circumstances.”
COVID Tech Connect is a group of volunteers across the nation working to equip hospitals and senior care facilities with smart devices that allow COVID-19 patients to connect with their loved ones, because everyone deserves the dignity to say goodbye.

Funds raised since April 2020: $5,000,000+

Tablets delivered: 7,000 devices to 600+ facilities

Frontline Wine formed in April 2020 and within two weeks had distributed more than 300 bottles of wine to healthcare workers in New York City. Frontline Wine has since delivered wine to hospitals in nine states.
The BCapital Group Corporate Foundation was launched to support global COVID-19 relief efforts in the communities where BCapital employees work and live. Significant support grants were made in the United States, Southeast Asia, and India and a corporate matching pledge was made to kickstart employee engagement.

**GRANTEES**

**United States**
- Team Rubicon - food distribution and direct medical care
- COVID Tech Connect - smart devices for hospital patients to connect with families
- New York Health & Hospital Systems - Uber Eats gift cards for hospital residents
- Silicon Valley Harvest - food distribution in two California counties
- Mealbridge LA - meals sent to hospitals from local restaurants

**South East Asia**
- USA for UNHCR - assistance for refugees
- Project Kalay - food and supplies
- Doctors without Borders/MSF - triage, education, training, testing, and contact tracing

**India**
- ACT - mask compliance campaign launched across all social media platforms with:
  - 20+ million views
  - almost 1 million engagements
  - 68,000+ Indians pledged to wear a mask every time they step out
The COVID Foundation is a charitable organization that focuses on providing humanitarian relief in the fight against COVID-19. We provide PPE to the communities who need it most.

Since March 2020, The COVID Foundation has donated 150,000+ pieces of PPE to frontline healthcare workers, including 35,000+ N95/KN95 respirator masks to NYC's hardest hit hospitals during the height of the pandemic. Since then, the Foundation has expanded its activities to providing PPE to NYC public housing, homeless shelters, Rikers Island, school teachers, and additional charitable organizations supporting vulnerable communities.
In March 2020, the VentLife team came together with the support of The Giving Back Fund to develop a low-cost mechanical ventilator that would be able to reduce inequities in access to respiratory care around the world, which were highlighted by the COVID-19 pandemic but are not unique to this pandemic.

Over the last few months, VentLife's dedicated team of clinicians, engineers, development experts, and medical device professionals has worked to create the QuantumAir mechanical ventilator – a first of its type device which is able to provide critical care level respiratory support to adult patients in resource constrained areas at a fraction of the cost of competitive devices. In partnerships with clinicians from UCLA Health, Mayo Clinic, and beyond, the VentLife team has done extensive testing on the device and submitted it to the FDA for Emergency Use Authorization.

ventlife.org/donate
Weinstein Carnegie Philanthropic Group (WCPG) and The Giving Back Fund have been working with NFL star Brandon Marshall and his nonprofit organization, Project 375, to bring Fuel the Front Lines to healthcare workers across the country.

To date, Fuel the Front Lines has been able to bring Recovery Rooms with equipment such as Theraguns, House of Athlete supplements, and Recovery Boot Systems to many hospitals including Cleveland Clinic in Florida, Orlando Health in Florida, Mercy Gilbert Medical Center in Arizona, Rocky Mountain Children’s Hospital in Colorado, Highland Hospital in California, and Atrium Health in North Carolina.

We appreciate the generosity of professional athletes including Brandon Marshall, Ali Krieger, Ashlyn Harris, Ryan Fitzpatrick, AJ Bouye, Nnamdi Asomugha, and Julius Peppers.
Dear Pandemic aims to educate and empower individuals so that they are able to navigate the COVID-19 information overwhelm. Dear Pandemic is run by an interdisciplinary all-female team of researchers and clinicians with expertise in nursing, mental health, demography, health policy/economics, and epidemiology. These self-crowned "Nerdy Girls" have extensive outreach in a broad variety of media outlets worldwide.

Breaking Bread is hard at work in New York fighting the rising food insecurity due to the COVID-19 pandemic while also supporting local farms. The organization sponsors weekly boxes of fresh food from the Maple Street Community Garden in Brooklyn for over 30 members of the NY Domestic Workers Union.

[Links to donation pages]

dearpandemic.org/donate

breaking-bread.org/donate
Foundation Highlights

COVID RELIEF

The mission of the National Independent Venue Association (NIVA) is to preserve and nurture the ecosystem of independent live event venues and promoters throughout the United States. NIVA has 2,000+ charter members in all 50 states.

SAVE OUR STAGES FEST

The National Independent Venue Association (NIVA) partnered with YouTube for a 3-day virtual music festival to #SaveOurStages. This benefit event aimed to generate significant awareness, advocacy, and donations for the NIVA Emergency Relief Fund, directly supporting our most vulnerable venues experiencing catastrophic revenue loss and imminent closures due to COVID-19. The festival included performances from 35 artists recorded live from more than 25 of the most storied independent concert venues across the United States.

SAVE OUR STAGES ACT

NIVA and has been actively encouraging people to write to Congress in support of COVID-19 relief legislation that includes the bipartisan Save Our Stages Act. A letter template is posted on the NIVA website to facilitate people reaching out to encourage Congress to pass this critical legislation.

NIVA EMERGENCY RELIEF FUND

The NIVA Emergency Relief Fund was launched in October to raise money for our most vulnerable venues to keep them afloat while we wait on Congress to pass legislation that will #SaveOurStages. NIVA received 600+ applications from venues all across the country. The first round of grant recipients were notified of their award on December 1, 2020. More grants will be awarded based on fundraising.
Member venues have played a crucial role in the development of Chicago's music over the last 50 years by nurturing local, national and international talent, and providing a platform for these artists to build their careers and develop their music. Chicago's independent venues provide thousands of jobs, as well as millions of dollars in salaries, revenues, charitable donations and taxes. **Now, these venues need our help!**

CIVL created an emergency relief fund and launched a virtual concert series to help save these venues which are so important to the culture of Chicago.
Foundation Highlights

COVID RELIEF

Formed in response to the pandemic, IVA is a Bay area-based independent venue alliance and emergency relief fund with a mission to help save Bay Area nightlife.

On Sunday, June 28, the alliance hosted a four-hour streaming event called “Because the Night.” It featured live and pre-recorded performances by more than 20 artists including sets by luminaries like Isabella Rossellini, Chris Robinson of the Black Crowes, Yo La Tengo, Jonathan Richman and Mark Eitzel, among others. The live sets were broadcast via YouTube and Facebook from Light Rail Studios in San Francisco.

On Saturday, December 19, the alliance will host "Because The Night II."
Global COVID-19 Relief Coalition is an international team from U.S. and U.K. universities such as Stanford, Cornell and UCLA with the mission to provide PPE to protect healthcare workers in low resource, high need areas.

While Zanzibar, a vibrant archipelago part of Tanzania, has made tremendous improvements to their healthcare system over the last decade, COVID-19 is threatening to collapse it completely. There is an urgent need to provide PPE to protect our healthcare workers in Zanzibar.

Global COVID-19 Relief Coalition has been supplying surgical masks, N95 masks, oxygen concentrators and cylinders, gloves, gowns, and sanitizers. In September, they sent 100,000 masks to Zanzibar.

**CHARGE**

chargepower.org/donate

Save PPE. Fight COVID-19.

In addition to benefitting patients, healthcare heroes use cell phones to limit COVID-19 spread and save PPE.

Staff can now call patients when in-person communication isn’t necessary, like when they’re sharing lab results or completing registration.
The Meal Bridge LA (TMBLA) is a non-profit organization started by a high school student to help people across the Los Angeles community during this time of the COVID-19 crisis. Without question, people in the restaurant and healthcare industries are some of the most directly affected by this pandemic. TMBLA was created to help both parties; it allows people to make a donation by purchasing meals from local LA restaurants, which in turn deliver the meals to healthcare workers who are treating victims of COVID-19 at various LA hospitals.

Inspired by a family friend's mission in Atlanta, TMBLA hopes this will help our city get through this rough period and back on its feet again.

Supporting local restaurants while feeding our health care workers on the front lines fighting COVID-19.

themealbridgelacom/donate

We need your help to keep restaurants in business and our hardworking hospital workers fed!
Heroes Health is a free mobile application from the UNC School of Medicine that allows healthcare workers and first responders to track their mental health and access mental health resources. The Heroes Health app was founded by Dr. Sam McLean.

Growing Interest:
- New healthcare institutions, especially in areas experiencing the worst of the COVID surge, continue to reach out and consider partnering with Heroes Health.
- There are over 1,000 healthcare workers using the Heroes Health app!
- The website stays fresh with new content! Be sure to read and repost the latest blog, highlighting a nurse and her experiences during the COVID-19 pandemic at Cooper University Hospital.

Partnership & App Updates:
- The plan is to launch 7 new partner sites in the months of December and January.
- The launch of Heroes Health at St. Jude’s Children’s Hospital will happen soon. They are being innovative by utilizing iHope, a third party, to handle outreach calling.
- The 6 brief weekly surveys are being condensed into a single survey. This will be more user-friendly, and all in-app reports and trend graphs will still provide summary symptom data as they do now.

Mental Health Outreach:
- Mental health outreach teams at UNC, Jefferson, Cooper, Grady, and Appalachian Regional are all reaching out to those who need support daily!
- Monthly meetings are being held with this growing community to share best practices and new tools to help the mental health outreach teams be even more effective at providing encouragement and resources to our heroic healthcare workers.
- Data is being gathered to be able to report the impact of Heroes Health.

Support for healthcare workers is possible because of your generous involvement! Thank you so much. If you can, please consider giving a gift at the end of this crazy 2020!
Foundation Highlights

COVID RELIEF

Food To Eat
This foundation has delivered food to people in NYC during COVID-19. The founder, Deepti Sharma, converted her catering platform to one that got meals to people in need while also helping to save local restaurants in Queens. As a community organizer, she has led grassroot efforts to tackle food insecurity by bringing food to thousands of frontline workers, domestic violence shelters, and nursing homes.

Art in Touch
Art gallery owners raise funds through art auctions to get PPE to local NYC schools.

Cake for Everyone
Cake for Everyone is the corporate foundation for Everyday Ritual, a women's fashion manufacturer turned face mask maker. Cake for Everyone received a $15,000 grant from SoCal Gas to create masks for those in need. The foundation is in the middle of a big fundraising push to be able to make enough masks for LAUSD's homeless population.

wiseHer connects you on-demand with top consultants, mentors, coaches, and executives all ready to help you go farther, faster in your business or careers. This year, wiseHer foundation received a $25,000 grant from AT&T to offer free services to woman in business. These services are particularly needed and helpful during the pandemic.
George Floyd’s death at the hands of a white cop sparked this generation's civil rights movement. Protests supporting the Black Lives Matter movement spread to over 2,000 cities and towns throughout the fifty states and all five permanently-inhabited territories, as well as to more than 60 other countries. Demonstrators were seeking justice for Floyd and all of the other Black victims of police brutality as well as the wider Black Lives Matter movement. Amid worldwide protests, many initiatives were born to try to truly bring an end to systemic racism in this country.

**#BreatheWithMe was one of these initiatives.** The #breathewithme Revolution has created the Black America ReFund, handled by leading Black investment experts with an approach to uplift Black America and address social, economic, and environmental disparities. The Black America ReFund has a strategy for immediate solutions for Black people and communities:

- Rent Relief / Mortgage Assistance
- Medical Cost Assistance
- Support for community organizations with a proven track record of success in need of rapid response funding
- Funding to local Truth, Racial Healing and Transformation Commissions

We bring years of experience using the power of media to launch and steer charitable initiatives that break through bureaucracy and deliver results.

**We WILL end systemic racism in this country. We WILL be the difference.**

Watch this video and join the #BreatheWithMeRevolution!

https://tinyurl.com/NowThisPoliticsBreatheWithMe  
[https://breathewithmerevolution.org/donate](https://breathewithmerevolution.org/donate)
The Mandela Institute for Humanity is continuing the legacy of Nelson Mandela by inspiring and uniting people to build a fair and just world. Nelson Mandela's grandson founded the Mandela Institute for Humanity to lift up the next generation of African leaders and fight for the end of HIV/AIDS.

The Mandela Institute for Humanity’s Madiba Fellowship immerses social entrepreneurs in a twelve-month leadership program that culminates with a week-long in-person training in South Africa. The program’s design is based on Nelson Mandela's journey to becoming one of the world's most notable leaders and is delivered by his grandson, Ndaba Mandela, who was raised by him. The lessons leverage the history and practical teachings of Mr. Mandela to shape the types of leaders our world needs today. Each teaching builds upon the next to provide a transformative and once-in-a-lifetime experience.

The Mental Wealth Alliance is the vision of multi-media mogul and radio hall of famer Charlamagne Tha God who is committed to address the dire need of delivering transformative mental health services to members of the Black community through three proprietary pillars of impact: Train, Teach, and Treat. MWA will operationalize its pillars by providing: scholarships and research training to help diversify the racial makeup of the mental health workforce (Train); resources to eradicate stigma associated with mental illness in Black communities (Teach); and grantmaking to culturally competent providers and clinics for therapy and collateral services (Treat).

Leadership and Guidance for MWA will be provided by:

- Charlamagne, Lenard Larry McKelvey, Radio Presenter, Television Personality and Author
- Dr. Alfiee M. Breland-Noble, Psychologist, Author and Media Contributor, Founder - The AAKOMA Project, Inc.
- Marvet Britto, Founder, President and CEO, The Britto Agency
Our Voice is creating a digital gathering space, for the people by the people, to amplify, protect and reinforce our voices for change.

This independent digital streaming network will not be at the mercy of the 24-hour news cycle. Instead, imagine TED – featuring prominent voices of our movement – giving a megaphone to activists, influencers, journalists, educators, celebrities, and leaders who confront the truth about systemic racism in the United States and take decisive action for change.

#OurVoice

- Aggregates the fragmented voices of our movement in a powerful, always-on digital gathering place.
- Delivers meaningful content that is relevant, real-time, and action-oriented.
- Educates and empowers people to make a difference with curated dialogue and discussion that drives activism.
- Protects and reinforces voices of change by providing a permanent and easily accessible space to unite, learn, and take collective action.
- Sustaining momentum through user-generated content and social media that is reflective of the current state of the world.

Our 90-minute launch event will stream widely to popular platforms like Facebook live, and draw people to our permanent digital gathering space at OurVoiceNetwork.org. Launch day programming will feature well-known voices in thought-provoking conversations that educate and empower people to unite, learn, and take collective action. Launch day programming will also include user-generated content from real changemakers taking positive action in their own communities.

#OurVoice

SEEKS MEANINGFUL PARTNERSHIPS

We are actively partnering with brands, organizations, and individuals who are passionate about supporting lasting change. Your 100% tax deductible donations are facilitated by The Giving Back Fund.

Join us in building a platform that emboldens the voice for generational change. #Ourvoice.
NEXUS is a global community founded to bridge communities of wealth and social entrepreneurship. Founded in 2011, it has over 6,000 members from 70 countries, with a combined net worth of $700 BILLION. NEXUS has hosted over 40 Summits across six continents to connect young people from diverse backgrounds and link communities that would otherwise never meet. NEXUS puts the hope and promise of young people on the world stage by bringing together leaders at regional NEXUS events for inspiration, education, dialogue, and collaborative problem solving.

2020 USA SUMMIT

In February 2020, 450+ next gen philanthropists, social entrepreneurs, and impact investors convened in Washington, D.C. for the 2020 NEXUS USA Summit. Over the course of the summit, delegates shared how they would turn their ideas of changing the world into action. Each day was filled with inspiring plenary speakers, engaging breakout sessions, and networking to help others fulfill their passions.

Artistic Invocation by Raye Zaragoza
Folk music, Singer-Songwriter

NEXUS Summit at the United States Institute of Peace

US Summit photos courtesy of Quantized Pixels
Here is a glimpse of a few of our key speakers.

Sara Minkara, Empowerment Through Integration (ETI) gave a speech "From Human Rights to Value Based: The Case for Authentic Inclusion of People with Disabilities"

The Carter Center Legacy
Jason Carter

How Business Can Be Used As A Force For Good
Jean Case, The Case Foundation
& Mary Galeti, The Tecovas Foundation

A Future Forward: The Mission of Providing Hope to the Next Generation
Anousheh Ansari, XPrize Foundation
& Eric Dawson, Peace First

Marc Pollick Founder & President, The Giving Back Fund
Gabriel Erem Founder, Lifestyles Magazine International & Meaningful Influence

NEXUS HQ Team at the close of the 2020 USA Summit
As the world entered mandatory lockdowns due to COVID-19, NEXUS mobilized to offer our community an abundance of virtual gatherings with the vision that we would all get through this together. Since March, **2,000+ members and friends from 80 countries** joined us for fireside chats with CEOs from leading companies, concerts and poetry slams, and panel discussions on member-led initiatives.

The **200 virtual events** touched on an array of topics including but certainly not limited to: best practices for leading a team in challenging times; racial injustice and ways members could be a part of the solution; guided meditations and mental health conversations; and impact investing. A few of the speakers and their topics are highlighted below.
NEXUS Impact Initiatives are catalyzed by members and are chosen based on the ability to mobilize members to leverage the community’s unique resources, talents, access, and influence to create meaningful targeted outcomes and impact. Past Impact Initiatives included the Bahamas Emergency Relief Response and SUPR (Eliminating Single Use Plastics in Pro Sports).

**NEXUS x UN COVID Response Task**

**To Fight Disinformation**

In the early days of the pandemic, NEXUS partnered with the United Nations Office of Partnership alongside a global creative agency to launch the Verified Campaign.

Verified Campaign

Information with the verified logo has been shared hundreds of millions of times globally over the past six months with NEXUS playing a key role through connections to our members and partners.

- In Africa, NEXUS facilitated a relationship with the family behind Econet Global, a telecom company with millions of subscribers in Southern Africa.

- In India, NEXUS facilitated a content partnership with the Khalid Sayed, the Creative Director of Ethnic Channels, one of the world’s largest ethnic broadcasters. It operates dozens of Hindi channels and 100+ television channels around the globe, serving the multicultural population in Canada, the USA, MENA, and Australia across 20+ language groups.
Imagine a conflict or disaster response led by the same women and girls it serves. We are building it.

VOICE is working toward a world in which girls and women are respected leaders in designing and implementing solutions to eradicate violence—both in their communities, and within the halls of power.

To this end, VOICE works with women and girls to develop locally-created innovations that improve humanitarian actors' conflict and disaster response interventions, making those interventions more effective for, and accountable to, the girls and women they serve.

VOICE works on the ground to ensure women and girls are not only included in the decision-making process, but are leading and directing it. The organization also develops tools, research, and programs—guided by the input and leadership of women and girl activists and organizers around the world—to illustrate what works to address violence against women and girls and provides guidance to donors and funds to increase investment in local women- and girl-led organizations and solutions.

Rising to the challenges of COVID
The COVID-19 pandemic has been especially hard on women and girls around the world, leading to increased instances of violence and a dire lack of access to critical resources and care. VOICE has boldly stepped into increased action to address this reality.

Now, working in over 14 countries and counting, including: Afghanistan, Bangladesh, Colombia, the Democratic Republic of Congo, the Former Soviet Union, Iraq, Kenya, Somalia, South Sudan, Syria, the United States, Venezuela and Yemen—2020 has been a tremendous year of growth for VOICE.

voiceamplified.org/donate
In 2020, VOICE established a **Global Resource Hub** with a variety of different platforms through which women's rights activists, and women- and girl-led groups, organizations and networks can access a range of free resources on violence against women and girls and COVID-19. So far, VOICE has amassed a network of over 600 organizations around the world who can utilize the Hub, as they need, to connect and participate in virtual learning sessions, consultations, and capacity-sharing workshops.

Over the last six months, VOICE has also provided over 100 hours of direct technical support to women- and girl-led organizations, and organized over 15 different virtual joint learning sessions for over 125 frontline actors throughout the world.

VOICE worked hard this year to make sure women and girls’ voices are heard across the humanitarian sector. The organization continued to raise the alarm on major shortcomings of the international aid system. These efforts included convening real conversations with over 230 people in a webinar on the massive issue of sexual exploitation and abuse that is perpetuated by international aid workers, and centering the experience of women humanitarians.

VOICE also launched the bi-weekly publication of VOICE's newsletter--**LOUDER**--to drive awareness and promote change in the aid industry.

This year, VOICE also created and deployed tools to improve humanitarian interventions. In partnership with UNICEF Latin America and the Caribbean Office, VOICE produced the **VOICE and UNICEF Guide for Service Providers: Working with Adolescent Girl GBV Survivors on the Move**, which VOICE used to train over 70 frontline service providers who are working to address the unique needs of Venezuelan adolescent girls on the move.
Organizations and activists, with whom VOICE has engaged through its vital work, have cited how powerful, productive, and supportive it has been for them to have different (virtual) safe spaces to gather together, share their experiences and challenges, define their priorities and needs, and strategize on how to respond to, and prevent, violence against women and girls during a pandemic.

VOICE believes in the power of partnership, and its incredible work has been rewarded over the past year with the development of strong relationships with some of the largest organizations and donors working to eradicate violence against women and girls globally, including UNICEF, UN Women, the World Health Organization, the Navajo Nation, and the World Bank Group.
The Coalition of Feminists for Social Change (COFEM) is an advocacy collective of thought leaders, activists, practitioners, and academics working globally to end violence against women and girls (VAWG- also referred to as gender-based violence or ‘GBV’) in humanitarian and development settings.

As a remote global network, COFEM has always sought virtual ways to connect with members and partners around the world. While they have been fortunate to carry out much of their work since the beginning of the pandemic, they are making a concerted effort to create more spaces to come together virtually.

As such, they started a new COFEM Webinar Series addressing women's equality and inclusion, leadership, intersectional feminism, and violence against women and girls (VAWG) across all member geographies.

WEBINAR SESSIONS
Some examples of topics from COFEM's Webinar Series include:

- Asserting a Feminist Perspective in Efforts to Address VAWG in the Asia Pacific Region
- Feminist Movement Building: Rewriting the Rules in the Arab Region and Beyond
- The Other Pandemic: Adapting GBV Work During COVID-19

RESOURCES
COFEM compiled a repository of resources on COVID-19 related to VAWG, which includes articles, webinars, and new and adapted guidance notes on how to sustain and support VAWG prevention and mitigation work.

COFEM has expressed a commitment to supporting and practicing meaningful allyship with their members of color, and working with their white members to bring about greater accountability to racial justice. In support of this commitment, COFEM has compiled a repository of anti-racism self-education resources and action suggestions.
The Sustainable Preservation Initiative (SPI) helps impoverished women and other disadvantaged entrepreneurs in underdeveloped countries build a better future for themselves, their families, and their communities.

Since 2011, SPI has been engaged in 25 transformative development projects in Peru, Guatemala, Tanzania, Turkey, Jordan, and Bulgaria. Due to the success of its efforts, SPI launched a formalized Business School and Capacity Building Program in Peru in 2019. In 2020, SPI launched three new schools in Peru and a school in Tanzania. The goal is to reach more women and recreate the positive impact in other poor regions of the world.

SPI’s Business School and Capacity Building Program provides resources, relevant training, and mentoring through a 10-month formalized curriculum. Participants learn business skills necessary for success in a global economy including management, accounting, design, production, branding, marketing, and sales.

The target population is primarily women because they generally lack equal access to capital, fair wages, safe working conditions, education, and other essential factors to achieving economic advancement. Participants in the program have either started their own business or plan to do so while enrolled in the program. They are engaged in small businesses in a variety of industries such as textile, food, and tourism.

Due to COVID-19, SPI had to switch to online learning and is helping participants convert their businesses to meet the changing marketplace (i.e., artisans making masks).

sustainablepreservation.org/take-action
SPI originally began as a way of saving endangered archeological sites in vulnerable communities through poverty alleviation. Currently, many projects are solely focused on providing business skills and training to women entrepreneurs who are lacking education and living in underserved communities.

SPI is partnering with local female entrepreneurs living near the Kilwa Kisiwani archaeological site in Tanzania to propel economic and community development, as well as site preservation.

Sound of Freedom Foundation

SOUND OF FREEDOM is a major motion picture masterpiece that tells the unbelievable true story of how real-world heroes risked their lives to rescue innocent children from slavery in the war-torn jungles of Colombia. Unfortunately, the movie release has been postponed due to COVID-19. In the meantime, the Foundation has been developing a strategic fundraising campaign to help eradicate international child sex trafficking.
Foundation Highlights

WOMEN & CHILDREN

Cara Delevingne Foundation

Established by internationally acclaimed model and actress Cara Delevingne, The Cara Delevingne Foundation is building on Cara’s passion for protecting the climate and advocating for the rights of vulnerable women across the globe.

Cara has raised $250,000 in a PUMA campaign for Pride month (June).

The funds were distributed to the following organizations doing work that Cara is passionate about:

- Trevor Project
- Mind Out UK
- Black Minds Matter UK
- GLAAD

Politics of Sexual Violence

The Politics of Sexual Violence Initiative Fund supports the Politics of Sexual Violence Initiative at City College of New York. The Politics of Sexual Violence Initiative, led by Professor Nimmi Gowrinathan and funded by the Peter and Jennifer Buffett’s Novo Foundation, draws on in-depth research on the intersections of gender and violence for marginalized women around the world to inform activist organizing, policy debates, and art.

politics-sexual-violence-initiative.edu

The Female Quotient Foundation

As the not-for-profit entity for The Female Quotient, The FQ Foundation’s mission is to advance equality through philanthropic activities and charitable giving.

FQFoundation.org/donate
Foundation Highlights

The purpose of the Retail Orphan Initiative (RetailROI) is to raise awareness and provide real solutions for the 400+ million vulnerable children worldwide.

RetailROI has organized **200+ projects in 27 countries, raising $4.3M** since it was founded 12 years ago. Some results include: 1,550 children adopted, 1,700 girls rescued from human trafficking, 24 schools built/remodeled, 24 computer labs set up, and 15 clean water projects.

**Pre-COVID-19**

**Support for Haiti’s Bercy School**

The Bercy campus is a place where local students and 35 orphans, who live in family-style homes, receive a quality secondary education, medical treatment in a new clinic, clean water, and meals. Many of the facilities on the Bercy campus were built using funds contributed by RetailROI. This year, RetailROI continued their support of Bercy School students by helping with a Shark Tank-style competition called Pitch Haiti. This program was designed to encourage new, local business ventures to create jobs for students once they graduate.

**SuperSaturday 2020**

In January, Retail's Top Analysts and C-level executives gathered at RetailROI's 11th annual SuperSaturday to learn, connect, and collaborate to make a difference. Attendees learned about opportunities to get more involved as individuals or to set up initiatives at their company. Proceeds from vendor sponsorships went to help RetailROI.

**Adoption During COVID-19**

With over 143 million orphans in the world, according to UNICEF, there are so many children in desperate need of a loving family. This boy is one of the lucky ones. Despite COVID-19, his adoption was completed virtually.
Spartan Kids Foundation has a mission to provide extraordinary experiences to underserved and challenged youth and to promote healthy as the new normal for future generations. The Foundation has partnered with over 200 schools and youth organizations and has provided over 1,500 complimentary race tickets to young Spartan Races.

In 2020, Spartan Kids:

- Impacted over 50,000 kids through the Spartan Fitness curriculum program
- Donated over $100,000 to support organizations helping to battle child hunger
- Launched the Spartan Kids Fitness Grant to support programs across the nation including schools, parent-teacher organizations (PTOs), and other nonprofit youth-serving organizations

“Because of your generosity, we are able to provide healthy meals to the children of first responders who MUST go to work regardless of personal risk to save lives during the Coronavirus pandemic.”

— Beth Darmstadter, YMCA of Greater Cleveland
JUSUF NURKIĆ FOUNDATION

Jusuf Nurkić Foundation aims to promote youth’s development and achievement, regardless of what challenges they may face, through faith, healthy habits, and education.

2020 HIGHLIGHTS

Portland:
• Worked on plans to build a basketball court and launch an after-school academy.
• After the tragic loss of his grandmother, due to COVID-19 complications, Jusuf will honor her memory by naming the center after his grandmother.

Bosnia:
• Provided tens of thousands of dollars’ worth of PPE.
• Generously donated to help build houses for several single mothers experiencing financial hardship in his home country.
• Provided equipment to rebuild a hospital.
• Currently, purchasing food for rural communities in Bosnia and Croatia.

The Kenneth Faried HAT Foundation

The Kenneth Faried HAT Foundation promotes youth opportunity and achievement through participation in basketball and other athletic endeavors. Coaching, mentorship, and experiences increase motivation and readiness to compete and succeed at an elite level — on the court, in the classroom, and beyond.

2020 HIGHLIGHTS
• Ran several highly competitive basketball travel teams.
• Launched a scholarship program to benefit underserved youth.
Mental disorders are among the most common and impairing of all health problems. Many helpful treatments exist, including more than 50 medications and a dozen different types of psychotherapy. But not all these treatments work for all patients and little is known about how to select the best treatment for specific patients. Trial and error is usually needed that can take months and sometimes years before a helpful treatment is found. There must be a better way to get the right treatment to the right patient right away. This is the mission of PTMD. The field of precision medicine has made enormous advances in developing treatment optimization rules for such illnesses as cancer and heart disease ([obamawhitehouse.archives.gov/precision-medicine](http://obamawhitehouse.archives.gov/precision-medicine)). PTMD is supporting new research that uses the same techniques to help select the best treatments for people with common mental disorders.

**A Few of the Projects We Support:**

**Precision Treatment of Veterans (PTV):** PTV is developing treatment optimization rules to determine whether Veterans Health Administration patients seeking outpatient treatment for depression will be helped most by being seen in primary care or in a mental health clinic and should be treated with antidepressant medication (ADM) alone, psychotherapy alone, or the two in combination. Success in making these decisions could play an important role in reducing the problem of Veteran suicides. PTV is being carried out with the VA Center of Excellence for Suicide Prevention in Canandaigua, NY.

Please join us in supporting this vitally important work.

[PTMD.org/donate](http://PTMD.org/donate)
The Appalachian Mind Health Initiative (AMHI): AMHI is evaluating the use of internet-based Cognitive Behavior Therapy (i-CBT) as an adjunct to medication for treating depressed low-income residents of rural Appalachia, where access to in-person psychotherapy is limited. Prior research has shown that complex cases of depression typically need combined medication and psychotherapy, but this is infeasible in rural Appalachia. AMHI is determining whether more scalable i-CBT can be used instead. AMHI is being carried out with the telepsychiatry program at West Virginia University School of Medicine.

The Coordinated Community Care (3C) Initiative: This initiative is evaluating the effects of intensive case management in preventing suicides in the first 6 months after discharge from psychiatric hospitalization. Risk of suicide spikes dramatically during these months. 3C makes use of an innovative machine learning model to pinpoint inpatients at high post-hospital suicide risk and an innovative suicide-focused case management program to increase community integration of patients after discharge. The 3C Initiative is being carried out collaboratively with researchers from the Warren Alpert Medical School of Brown University and the Harvard Medical School.
Curating Immersive Premium Content...
As VR continues to emerge as a standard of care, Empower 360 is combining award winning filmmaking, science and strategic philanthropy to elevate the standard of immersive content by curating a unique library of ultra-high quality immersive content, shot in 8K, in some of the world's most beautiful locations. Once captured, the content will be deployed in medical and educational environments, regardless of socioeconomic status.

We are all patients or the people who love them, and we demand quality healthcare. We, the patients, seek providers that offer innovative approaches to our wellbeing and empower us to better understand our plan of care.

empower360.org/donate
Join the movement!
Foundation Highlights

MEDICAL & DISEASE CURE

Despite an international pandemic, Haley's Heroes continues to fight for a cure for Batten Disease, especially those with variant CLN1.

Working with some of the best minds in the clinical field, Haley's Heroes and their partner research teams are looking to evaluate the effectiveness of gene therapy at preventing, curing, slowing, and reducing symptoms of CLN1. 1 in 10 people have a rare disease and 50% of those are children. There are more than 7,000 known rare diseases and an estimated 350 million people globally diagnosed with a rare disease. Yet, 95% of all rare diseases don’t have an FDA approved treatment or cure.

2020 EVENTS

- Founder Melissa Pollman spoke at the TEDxSalem 2020 event in Oregon, detailing the efforts of so many individuals battling rare diseases, and the important work of organizations like Haley's Heroes Foundation.

- Haley's Heroes Foundation presented RUN FOR THE RARE, a virtual race to support Rare Disease awareness on National Rare Disease Day, February 29, 2020.

- This giving season, Haley's Heroes Foundation is highlighting the stories of over 25 families all over the world who have a child with Batten Disease CLN1. This collection of stories and pictures has been prepared for the Foundation's Giving Tuesday Facebook event on December 1, 2020.
STAND BY ELI

The Stand By Eli Foundation was created to fund research for mutations on the IRF2BPL gene which causes neurodegeneration and paralysis-like symptoms in healthy children. As of 2020, the Foundation’s research is focusing on drug repurposing and gene therapy. Stand By Eli research collaboration spans the globe, with five additional research teams around the world, from Japan to Germany to Israel. The innovative research Stand By Eli is supporting would help over thirty families, and their children, affected by this rare, debilitating illness.

Foundation Highlights

MEDICAL & DISEASE CURE

Stand By Eli Foundation Fundraisers

Donate to Stand By Eli at:
StandbyEli.org/donate
Foundation Highlights
MEDICAL & DISEASE CURE

Founded by Spanish NBA Superstar Ricky Rubio, The Ricky Rubio Foundation has three focus areas: lung cancer, underprivileged youth, and disabled youth. GBF serves as the US counterpart to Ricky's foundation based in his home country of Spain, supporting his efforts to help youth struggling with medical challenges and underprivileged youth in the US.

In 2020, Ricky Rubio donated over $100,000 to provide PPE and support COVID-19 efforts in Spain.

Thrive/Survive

Young adult cancer survivors in the post-treatment phase of survivorship are a growing population with documented special medical and psychosocial needs. Access to real, relevant, practical information is hard to come by and the community in Los Angeles has been disjointed.

Many young adult survivors feel alone, too young for most post-treatment services and too old for pediatric services, often never having met another person who has been through what they have been through. Thrive/Survive aims to create a portal community to enable real-life meetups of young adult cancer survivors in addition to clear, concise access to information such as understanding local medical practitioners, financial resources, and lifestyle information.
Hands Only CPR provides awareness and education to combat sudden cardiac death by empowering everyone to know **how to save a life.**

handsonly.org/donate

**IS YOUR CLUB HEART SAFE?**
GOLF COURSES ARE THE 5TH MOST COMMON PLACE FOR CARDIAC ARREST

Download the 
PGA HEART SAFE PROTOCOL 
handsonlypga.org
Brooks Koepka
PGA

Everyone Can Save A Life

#fact: every minute without CPR survival rate decreases by 10%

#fact: it takes less than a minute to learn #HandsOnlyCPR

“As a cardiologist, I have been frustrated learning of athletes dying on the playing field unnecessarily and resuscitating people brought in to our ER with no brain viability – because people do not know what to do and it’s so simple. We have to change this.”

— DR. HOLLY S. ANDERSEN
In 2011, at the age of 34, Steve Gleason, former NFL defensive back with The New Orleans Saints, was diagnosed with ALS. With two to five years to live, that is what Steve chose to do: live. It became his mission to show that patients can not only live but thrive after this diagnosis. In doing so, he hoped to inspire others to do the same. With that in mind, Steve and his wife, Michel, formed “Team Gleason” to help him accomplish those goals and more.

**Team Gleason** is committed to providing for and finding solutions for persons living with ALS. Team Gleason’s staff and volunteers work tirelessly every day to empower those living with ALS to live with continued purpose and as productively and independently as possible. A few of Team Gleason's initiatives are highlighted below.

**Answer ALS:** With the help of The Giving Back Fund, Team Gleason hosted a Summit in New Orleans in 2014 with leading researchers, patients, caregivers, and all ALS stakeholders to create a plan to ultimately end ALS in our lifetime. The result - the single largest coordinated and collaborative ALS research project in the world, Answer ALS. Nearly 2 dozen institutions, 1,000 patients, and 20 trillion data points are key to the project that will define the unknown pathways that will lead to treatments or finally a cure.

**Innovative Assistive Technology:** In 2015, Steve challenged Microsoft to create a method for people who are completely paralyzed to navigate their power wheelchairs with their eyes - and Microsoft met the challenge. Team Gleason has been working to make the technology widely available to all who need these liberating devices. The Team Gleason House empowers its residents to live with continued purpose through the use of leading-edge technology.

**'Gleason' Documentary:** With great concern that eventually he would not be able to communicate with his then unborn son, Steve created a personal video journal documenting his quest to live his life to the fullest. This film portrays tremendous strength, love, and hope as well as great suffering - showing the painful reality of living with ALS for him and his family.
Foundation Highlights

MEDICAL & DISEASE CURE

U.S. Congressional Gold Medal

On January 15, 2020, the U.S. House of Representatives and Senate united in bicameral fashion, and joined with presidential approval, to recognize Steve with the U.S. Congressional Gold Medal, the nation's highest civilian honor, for his work as an ALS advocate and an icon of hope through adversity.

Staying Connected During the Pandemic

This year, in response to his increased isolation due to COVID-19, and his desire to bring more awareness to ALS, Steve launched a limited interview series, Behind the Glass: Soul to Soul with Steve Gleason. The series started with Steve's interview with actor Hugh Jackman, followed by ex-NFL great Ronnie Lott, Microsoft CEO Satya Nadella, NFL Commissioner Roger Goodell, and Pearl Jam guitarist Mike McCready.

Steve hosts his virtual interviews through the 'glass' on his Surface Pro.

“What an inspirational soul to soul of these two great men! I learned so much of their character, thoughts, kindness, strength, love of each other and mankind!” – Nellie U., fan
The mission of Readability Matters is to engage an ecosystem of partners to deliver personalized reading environments, empowering everyone everywhere to achieve more.

In this information era—it is widely accepted that reading is one of the most efficient and effective ways to acquire and assimilate information. Research demonstrates that 70% of us could be more effective readers.

Making subtle changes to text format can create dramatic changes in reading speed, accuracy, and comprehension. Better readers are more confident and have more educational, career, and life opportunities.

2020 HIGHLIGHTS

Recognized by Fast Company: Readability Matters was named a Finalist in the World Changing Ideas Awards as an innovative solution with the potential to change how we think about an issue.

Partnered with Adobe: After joint proof of concept work based on a prototype version of Acrobat Reader demonstrated readers of all levels benefited, Adobe released a first set of Readability Features offering enhanced readability in Acrobat Reader on mobile platforms in May 2020.

Ignited Adult Research: Adobe, Brown University, and the University of Central Florida concluded that adult readers could gain up to ten pages per hour with a change to font alone.

Launched Student Research: Chapman University, ReadWorks.org, and The Royal Danish Academy of Fine Arts are assessing the impact of typographical changes on comprehension in a 450 K-8 student study. Results can inform educational technology tools.

Developed Tools: New readability and research tools were made available under an open source license. Explore Readability Features in the Readability Sandbox or take 5-minute reading tests in the Virtual Readability Lab.

readabilitymatters.org/donate
NBA star Rondae Hollis-Jefferson recently started a foundation with a mission of helping students with the least opportunities to reach new heights by using cutting-edge educational strategies that enrich their minds, bodies, and souls.

The flagship of these efforts is the intended launch of the public **C.H.A.P. Charter School in Rondae’s hometown of Chester, Pennsylvania.** The C.H.A.P. Charter School is expected to provide a free, public education to youth from kindergarten through 8th grade, offering them the type of innovative educational experience typically restricted to youth from wealthy families.

Most recently, Rondae hosted 30 youth from his hometown of Chester where they got to engage with Microsoft with coding activities and make their own pizzas with California Pizza Kitchen.

**Luminaria Learning Solutions**

Luminaria Learning Solutions believes that every child deserves an equal chance at academic, social, and economic success. Luminaria’s Life Navigator Middle School Program is a two to three-year advisory-based curriculum model designed to prepare middle school students with concrete executive functioning skills, social-emotional learning and life management tools needed to develop and promote long-term social and economic mobility and wellness.
Amer-I-Can was founded in 1988 by NFL Hall of Famer, Jim Brown. The program's goal is to help enable individuals to meet their academic potential, to conform their behavior to acceptable societal standards, and to improve the quality of their lives by equipping them with the critical life management skills to confidently and successfully contribute to society.

The Amer-I-Can Curriculum includes eight critical areas: (1) Motivation, Habits, Attitudes; (2) Goal Setting; (3) Problem Solving and Decision Making; (4) Emotional Control; (5) Family Relationships; (6) Financial Stability; (7) Effective Communication; (8) Employment Search and Retention.

**OCTOBER 2020 NEWSLETTER HEADLINES**

Amer-I-Can Expands Footprint with Los Angeles County Office of Education LACOE) Probation Camp Schools

First Bank Partnership makes Banking more Accessible in our Communities

Amer-I-Can Sponsors Food Give-away for 1,000+ individuals

Affordable Dentures & Implants give Amer-I-can Graduates and Alumni a Smile that Reflects their Positive Direction

Monique and Jim Brown

[amer-i-can.org/donate]
The Legacy Lab Foundation is a nonprofit created to invest in leaders and organizations aiming to make a durable difference in the world.

The Legacy Lab Foundation has granted bursaries to established leaders and young leaders who are making enduring contributions through their life’s work:

- Yvon Chouinard (founder of Patagonia)
- David Remnick (editor and refounder of The New Yorker)
- Ashley Edwards and Alina Liao (advocates and cofounders of MindRight)
- Naomi Wadler and Carter Anderson (activists in leading the #neveragain movement)
- Carmen LoBue (social activist and filmmaker)

The Legacy Lab is a Los Angeles-based think tank that has been researching, writing and publishing on the subject of business leaders who are creating enduring change: celebrating the long-term thinkers in a short-term world. Central to the lab’s thinking is the idea of treating legacy as a forward-looking concept, something that is passed forward versus something only left behind. In 2018, McGraw-Hill Education published a best-selling leadership book based on the lab’s work: Legacy in the Making: Building a Long-Term Brand to Stand Out in a Short-Term World.

In 2019, The Legacy Lab Foundation awarded its first student focused scholarship. The inaugural Legacy Lab Scholar, Isabelle Hall, is a recent graduate from the University of Southern California with an M.S. in Social Entrepreneurship.

In early December 2020, a $10,000 Legacy Lab Foundation Scholarship will be awarded to a Black or African-American undergraduate or graduate-level student attending a college, university or similar accredited institution in the United States. This year, Legacy Lab Foundation received submissions from students at 74 schools, including 15 of the top 40 HBCUs, and 4 of the top 5 HBCUs. The five runner ups will each receive $2,000 scholarships.

legacylab.org/donate
2020 marked the launch of the IMPACT Access Fund, a workforce and professional development program designed to provide real solutions to the diversity gap in the Sports and Entertainment industries. Through scholarships, students are connected with hands-on professional training, industry-specialized education, executive mentorship, and internship opportunities.

Following the launch in the Spring, the first **online course, The Power Of Taking A Timeout** went live. All proceeds went to the scholarship fund and, in partnership with several youth and student organizations, 150 students received **free access** to join the course and hear from influential and inspirational executives in these Sports and Entertainment industries.

Building on this momentum, IMPACT Internship's efforts to provide equal access to opportunities for students of all backgrounds were recognized and featured in an **article by Forbes**. As the article states, "IMPACT has sought to combat this inequity by launching their IMPACT Access Fund, which aims to have an even split of paid and scholarship students in their programs for the fall and winter." This goal was accomplished with 50% paid students and 50% scholarship students. The online Summer program was successful and IMPACT Internship is excited to impact the lives of more deserving students in 2021 and beyond.
Agents for Critical Thinking (ACT) was launched in 2020 to promote critical thinking as a cornerstone of civil society and a bulwark against irrational beliefs and falsehoods. Unfortunately, this mission has only become more important in recent years.

In 2020, the founders of this foundation gave a sold-out talk on critical thinking to the Commonwealth Club of California, the largest public forum in the state. They also published an opinion piece in a major on-line site in which they discussed the compelling need for critical thinking when dealing with the COVID-19 crisis.

ACT believes chess helps children develop critical thinking and it supports programs that teach those skills.

ACT has assembled a prestigious board of advisors.

- Joseph Marshall, Jr., the winner of a MacArthur Genius grant
- Roy Eisenhardt, former president of the Oakland A’s and Executive Director of the California Science Academy
- Daniel Radchenko, head of regional projects at Siguler Guff, a private equity investment firm based in New York
- Alex Rosenberg, professor of philosophy at Duke University who has had fellowships from the Guggenheim Foundation and the National Science Foundation
- Yifan Hou, 4 time women’s world chess champion and one of the three highest rated women chess players of all time

A real life Beth Harmon (the Queen’s Gambit protagonist on Netflix), Hou is four-time Women's World Chess Champion. She is the youngest female player ever to qualify for the title of grandmaster and the youngest ever to win the Women's World Chess Championship. She enrolled in Peking University in 2012, studying International Relations. She was offered a Rhodes Scholarship, and studied for a Masters of Public Policy at the Blavatnik School of Government, Oxford University.
City Innovate has been a client of The Giving Back Fund since 2016. The company started out as a non-profit organization, providing convenings designed to bring cities across the world together around how best to leverage new and exciting technologies in service to their residents.

The Giving Back Fund helped the company implement a grant from the federal government's Economic Development Agency (EDA) to convene multiple cities in a unique program offering called “START UP IN RESIDENCE.” This program brought together more than 30 cities at a time to develop a problem statement that reflected a challenge city government wanted to solve with the help of the vendor community. Vendors applied to answer the challenge and were embedded within city departments for up to a full year. This was the perfect way to enable startups to understand how best to work with government agencies.

More recently, City Innovate has evolved from a non-profit organization to a for-profit company operating as a social-benefit corporation. In its new form, City Innovate launched two enterprise-class SaaS products for state, county, and city government.

What hasn't changed? The company's mission - to help give all governments access to modern technologies, the technologies the private sector takes for granted, to improve how government operates as a force for social good.
The Amazon Investor Coalition is a collaboration between investors, philanthropies, governments, nonprofits and allies to increase forest-friendly economic development in partnership with local stakeholders from across the Amazon region. Launched on September 16, 2020, at the United Nations 75 Global Governance Forum, the coalition provides a global platform for diverse groups to connect, learn, and work together to ensure that the forest is worth more alive and standing than cut and burned.

GGPN launches a new Investor Coalition

The Amazon Investor Coalition

The Amazon Investor Coalition is a collaboration between investors, philanthropies, governments, nonprofits and allies to increase forest-friendly economic development in partnership with local stakeholders from across the Amazon region. Launched on September 16, 2020, at the United Nations 75 Global Governance Forum, the coalition provides a global platform for diverse groups to connect, learn, and work together to ensure that the forest is worth more alive and standing than cut and burned.

Engage Local Change

ELC Founder Christina Mixon was inspired to create Engage Local Change when serving as a volunteer monitor for the ACLU Peanut Gallery Board of Elections, an informal information source for Georgia citizens on the State's elections systems.

Recognizing the lack of accessible information on how to connect with local leaders and that local elected leaders often conducted their work out of sight from the eyes of the public, Christina felt that most people have no idea how local government works. Even worse, this disconnect not only prevents civic participation but also reduces the diversity of our electorate. Identifying simple, scalable solutions would close the accessibility gap and increase local community engagement through technology.
Percent Pledge makes workplace giving easy, enabling companies of any size to authentically engage with their workforce and improve employer brand.

The Percent Pledge Solution Includes:

**Customized Giving Platform**
Enabling seamless employee and matching donations to pre-vetted Cause Portfolios of top-rated charities.

**Personalized Impact Reports**
Monthly Pledge Reports with real-time giving stats and top stories from the charities teams are supporting.

**Local Volunteer Programs**
Choice of live and virtual volunteer opportunities, connecting teams to each other and their communities.

**Percent Pledge Surpassed 25 Customers in 2020**
Customers ranging from Big 4 consulting firms to high-growth startups.

In its second year, Percent Pledge is fully established as workplace philanthropy experts for small-to-medium sized businesses looking to create a sustainable culture of giving.

Visit: [percentpledge.org](http://percentpledge.org) to learn more, partner, or Pledge.
Percent Pledge Launched 4 New Cause Portfolios in 2020

Cause Portfolios are vetted mutual funds for charitable giving, which simplify the giving experience and diversify impact for employee and corporate donors.

COVID-19 Relief Portfolio
$100k+ raised; 500+ donors

Racial Equality Portfolio
$50k+ raised; 150+ donors

Disaster Relief Portfolio

LGBTQ+ Equality Portfolio

All donations are 100% tax-deductible, processed via Percent Pledge Foundation at The Giving Back Fund.
10X10 Philanthropy is a live crowdfunding charity comprised of 800+ young professional volunteers who raise funds for innovative grassroots charities by hosting 100+ guests at inspiring events.

In March 2020, 10X10 had to convert their in-person events to digital events. Despite COVID-19, 10X10 successfully raised funds for worthy causes including:

- The Hungry Monk Rescue Truck in NYC
- The National Alliance on Mental Illness (NAMI) in Westside Los Angeles
- Food for vulnerable people in shelters in Sydney
- Three Auckland charities: Orange Sky, The Aunties, and Baskets of Blessings

10X10 Philanthropy is established in Sydney in 2013 and expanded to 14 cities worldwide.

10X10philanthropy.com

10X10 raised funds for The Hungry Monk Rescue Truck, a New York City based Homeless Outreach and Community Response Vehicle (CRV).

10X10 raised funds for The National Alliance on Mental Illness (NAMI) in Westside LA.
Due to COVID-19, OurTism converted their operations from in-person services to 100% online services in a matter of days. The goal was to maintain normalcy for clients during this time of uncertainty. OurTism has expanded beyond the local community with clients all across the country.

We call our services the OurTism advantage: A transformative bridge for those with Asperger Profiles and their families.

OurTism provides the following services:

- LifMAP: Life Management Assistance
- Parent Coaching
- Support Groups
- Social Groups
- Workshops / Seminars
- Community-based Programs
- Internships
- Consultations
Foundation Fundamentals provides information and guidance to players seeking to learn Best Practices in philanthropy. An 800 number has been established that rings in our office that all NFL players may call for advice.

The Giving Back Fund is the official philanthropy consultant of the National Football League Players Association.

Foundation Fundamentals

foundationfundamentals.org

The Social Innovation Summit, a project of Landmark Ventures, puts award winning social innovators on stage to present to an audience of Fortune 500 execs and philanthropists.

As the Fiscal Sponsor, GBF helps to recruit A-list celebrities to keynote the Summits, interviewed by Marc Pollick. Over the years, we have brought Glenn Close, Alicia Keys, Jessica Alba, Steve Gleason, Meryl Davis, Aly Raisman, and Michael J. Fox, among others.

This year, the Social Innovation Summit, a three-day virtual event with real impact, featured 125+ noteworthy speakers.
From the Depths was set up by descendants of Holocaust survivors to keep alive the memories of their parents, grandparents, and great-grandparents. Based in Poland, From the Depths works with Holocaust survivors around the world, particularly in Eastern Europe. The Foundation also provides services for the Righteous Among the Nations, Israel’s title for non-Jews who risked their lives to save Jews from the genocide.

In 2020, Founder and Executive Director Jonny Daniels has been very busy promoting the following important initiatives, among others.

**SUPPORTING THE RIGHTEOUS**

**Food Delivery**

Since the start of the pandemic, the Foundation has delivered groceries to over 65 people recognized as Righteous Among the Nations. Now with the holiday season approaching, many of them will be alone. From the Depths is raising money to bring holiday packages to many of them.

**Silent Hero Taxi**

This free taxi service was created exclusively for the Righteous in Poland. While Silent Hero Taxi started operating in 2019, this service has been even more critical for elderly people trying to stay safe during COVID-19. With disinfecting procedures similar to that used in ambulances, the taxis are less risky than public transportation.

**HAPPY 101st BIRTHDAY TO A HERO**

Well wishers from 49 countries sent filmed greetings to Righteous man, Jozef Walaszczyk, on his 101st birthday. On November 19, 2020, Jozef watched the 25-minute video organized by From the Depths, at his home in Warsaw.
The Survivor Initiative was founded in the summer of 2012 by a small group of volunteers who were shocked to learn of the significant funding shortfalls for programs that support Holocaust survivors living below the national poverty line. Recently, a decrease in funding from traditional revenue sources, combined with a substantial increase in aging survivors applying for more intensive services, has placed local and national survivor support programs in jeopardy. The Survivor Initiative seeks to raise awareness and funds to assure survivors live their remaining years in dignity.

In Spring 2020, many survivors received Passover Seder packages as well as hot cooked meals to help span the remaining days of Passover. Pantry items aren't particularly helpful for clients who can't cook and prepare food for themselves and many of them were not allowing home health aides into their homes.

For the month of April, Survivor Initiative received $24,500 in donations, which were matched by a generous anonymous donor!

**With your help we can assure that survivors live their remaining years with the dignity and comfort they deserve.**
On The Map Foundation was created by Israeli Academy Award Winning Director Dani Menkin to develop and disseminate inspiring, entertaining, non-political stories about Israel and its people through film. The Foundation’s flagship movie, On The Map, is the against-all-odds story of Israel's miraculous basketball victory against the Russians in 1977 during the Cold War.

The sequel, AULCIE, released in January 2020, is the inspiring story of an African American basketball player from the Newark ghetto, who rose to international glory playing basketball for Israel, while changing the country and himself forever. This film has already won two People's Choice Awards.

Unfortunately, with the onset of COVID-19, On The Map Foundation had to switch from in-person viewings to virtual events. As a bonus, the films are often followed by virtual Q&A panels that include the stars, director, producers, among others.

"I hope people will be inspired by AULCIE because everyone faces challenges."  
- Dani Menkin, Director

In a year marked by widespread concern about race relations in the U.S., Menkin finds lessons in the fulfillment that Perry - who is Black - found in Israel. Unlike in the home country of his youth, Menkin said "he is accepted with love and people do not judge him by color. They just love him for who he is."

AULCIE premiered virtually in L.A., Oct. 15-18, with a live Zoom Q&A panel on Oct. 18.

Panelists
- Aulcie Perry
- Dani Menkin, Producer: On The Map & AULCIE
- Jon Weinbach, Producer: The Last Dance
- K.J. Matthews, award-winning journalist

onthemapfoundation.org/donate
The Foundation has distributed in excess of **$2.2 million** since 2007, $1.8 million of which has specifically benefited K-9 programs.

During the Ben Roethlisberger Foundation’s **13th grant cycle** that coincided with the 2019-20 NFL season, the Foundation distributed **14 grants totaling more than $80,000** to police and fire department K-9 units around the country.

Limited edition ornaments engraved with Roethlisberger’s signature are available this holiday season with 50 percent of the proceeds benefiting the Foundation.

wendellaugust.com/bigben7
USA for FHB was founded on June 6, 2018 to provide critical support to enable the Fédération Haïtienne de Basketball (FHB) to successfully fulfill its mission. USA for FHB works with the FHB to develop Haitian national teams, strengthen local chapters, and leverage other community-based youth basketball organizations with a focus on capacity-building, financial resource development, public relations, and strategic advising. The Vision is a self-sustaining grassroots Haitian basketball culture that amplifies access to education, and promotes civic engagement and leadership development among Haitian youth.

USA for FHB spent much of 2020 working remotely, continuing to connect with partners across Haiti. Recently, USA for FHB delivered a care package to one of the favorite local coaches in Petit-Goâve, Haiti. The shipment included a **brand new basketball hoop with a glass backboard, as well as other workout supplies.** Here are photos from when Coach Junior and Aaron Winshall (USA for FHB, Founder) first met and held a small youth clinic in Ti Gwav back in July, 2017.
"I wrote this book to share my journey of starting Me & the Bees, teach entrepreneurship, and empower you to Bee Fearless."

— Mikaila Ulmer

Mikaila Ulmer, founder of Me & the Bees Lemonade, established The Healthy Hive Foundation to increase research and preservation of honeybees. Through bee advocacy, the foundation brings awareness to the fact that honeybees are important to the environment, ecosystem, and economy and are on the verge of extinction.

ANOTHER MILESTONE IN 2020

Mikaila published her first book Bee Fearless: Dream Like a Kid. In Bee Fearless, part memoir, part business guide, Mikaila shares her personal journey and special brand of mindful entrepreneurship. She offers helpful tips and guidance for young readers interested in pursuing their own ventures, instilling in them the bee-lief that they can bee fearless and achieve their dreams too.

Winner of Shark Tank at age 9

Team Magazine Entrepreneur of the Year at age 13

BEE the change by joining Mikaila in making a difference.

A portion of the proceeds will go to The Healthy Hive Foundation.

Bee-Fearless.com

10 YEAR ANNIVERSARY of Me & the Bees Lemonade
Yellow Ribbons United (YRU) is focused on bridging the gap between military service and civilian life by encouraging Americans to express their appreciation for military families through civic and social action. As a nonprofit, YRU creates awareness around the challenges facing families of active duty and military veterans.

YRU was founded by former NFL star Derrick Dockery and his wife Emma, and reflects their steadfast commitment to assist America’s heroes and their families, who make profound sacrifices to preserve America’s values and ensure our freedom and liberty at home and across the globe.

“Winter Wonderland is just one of the many ways Yellow Ribbons United celebrates and honors military families throughout the year,” said Derrick Dockery, co-founder of YRU.

Yellow Ribbons United will host another Winter Wonderland Holiday Extravaganza this year.

pictures are from the 2019 celebration.

yellowribbonsunited.org/donate
Each year, The Giving Back Fund holds its “Big Game Big Give” fundraising event at a private estate in the Super Bowl host city the weekend of the big game.

This star-studded gala has become a favorite among the philanthropy elite, with previous celebrity hosts including Alec Baldwin, Jay Leno, Mark Wahlberg, Hilary Swank, Ashton Kutcher, Demi Moore, Josh Brolin, Michael Phelps, Joe Montana, David Schwimmer, Michael Bay, and Jamie Foxx.

Miami Mayor, Frances Suarez, presented a Key to the City to Jim Brown. Also in attendance: Ray Lewis, Jamie Foxx, and Marc Pollick.

11th Annual BGBG
$11+M raised since 2010

VOTED THE PREMIER SUPER BOWL PARTY BY ESPN THE MAGAZINE
All-Time leading rusher for the Cleveland Browns, American football legend and social activist Jim Brown was honored with The Giving Back Fund’s Philanthropic Achievement award, presented by Pro Football Hall of Famer and Super Bowl XXXV MVP Ray Lewis.

Hall of Fame American sportscaster Lesley Visser hosted the red carpet.

The evening treated guests to a live performance by Jamie Foxx who put the party in full gear, getting up close and personal with the audience.

The charity event also featured a live auction, curated cocktail stations, and catering by award-winning chef Adrianne Calvo.

The event was produced by Agency 21 Consulting.
DAVID BRAND
President & CEO
DBM Strategic Consulting

ROBERT F. ELGIDELY, ESQ.
Partner
Fox Rothschild LLP

ABHI GOEL
Co-Founder
Axelerant

CHARLIE GOLDWASSER
Vice President, Global Partner,
Talent & Transformation
IBM

SUSAN MCPHERSON
Founder & CEO
McPherson Strategies

JED MARGOLIS
Executive Director Emeritus
Maccabi USA (retired 2018)

TODD LAROCCA
Managing Director of Sports &
Entertainment
SunTrust Bank

SHERYL GRANT
CEO & Founder
Sheryl Grant Enterprises

MARC POLLICK
Founder & President
The Giving Back Fund

VALORIE KONDOS FIELD
Head Coach
Seven-Time NCAA Champion UCLA
Women's Gymnastic Team

CRAIG SZABO
CPA, President & Owner
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Associate Vice President
Hughes Marino

SHELLEY ZALIS
CEO, The Female Quotient;
Senior Contributor, ForbesWomen

DANNY HUGHES
Creator of Athletes Influence
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Founder and Director Emeritus
Center for Juvenile Justice Reform
McCourt School of Public Policy, Georgetown University

Fred Claire
Former General Manager
Los Angeles Dodgers

Michele Courton-Brown
Chief Operating Officer
The Efficacy Institute

Alan Dershowitz
Defense Attorney; Author; Professor
Harvard Law School

Ken Dorsey
QB Coach
Carolina Panthers

Ann Meyers Drysdale
Basketball Hall of Fame; Vice President
Phoenix Mercury

Alex English
Member
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La’Roi Glover
Six-time All-Pro NFL Lineman
Assistant Defensive Line Coach for the New York Jets

Ben Goldhirsh
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Reason Pictures & Good Magazine

Stephen A. Greyser
Richard P. Chapman Professor of Business Administration, Emeritus
Harvard Business School

Andrew Hahn
Professor and Director
The Sillerman Center for the Advancement of Philanthropy Brandeis University, Heller Graduate School for Social Policy and Management

Roland Hemond
Three-time MLB Executive of the Year

Arnold Hiatt
Former CEO Stride Rite; President
The Stride-Rite Foundation

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ABC, CBS Sports

HUNTER WALK
Head
YouTube for Good

JAMAAL WILKES
3-time NBA All Star
NBA Hall of Fame

BILL WALTON
Member
NBA Hall of Fame

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